



Sponsorship Menu

CRC/ICHC 2014

Houston, TX Dec. 3-4, 2014

READY TO REDUCE RISK



EVENT PARTNER

\$15,000

Benefits include:

- A table-top display within the exhibition area offering an opportunity to exhibit new technology; existing products and services to the attendees during the morning and afternoon coffee breaks and the lunch break. All refreshments will be served in this forum.
- Four complimentary delegates passes to attend the conference for company use or for key clients who you may wish to attend.
- Two corporate banners; supplied by the sponsoring company - one displayed in the conference room; the other in the exhibition area.
- Your corporate logo will be included in all event advertising, event website (with hyperlinks); email campaigns; newsletters; conference program; conference satchel and you will be mentioned in press campaigns; trade magazines and newspapers. Corporate logo displayed on overhead at the beginning and end of general sessions.
- An email blast to 5000 possible buyers announcing your stature as Event Partner. You will also have the opportunity to provide a marketing message to accompany this marketing initiative.
- Complimentary insert or company brochure in the delegate satchels (up to 4-pages) – to be supplied by the sponsoring organization.
- One time use of the conference delegate list for post event marketing

ASSOCIATE SPONSOR

\$6,000

Benefits Include:

- A table top display within the exhibition area offering an opportunity to exhibit new technology; existing products and services to the attendees during the coffee breaks and the lunch break. All refreshments will be served in this forum.
- Two complimentary delegate passes to attend the conference for company use or for key clients who you may wish to attend.
- Two corporate banners; supplied by the sponsoring company - one displayed in the conference room; the other in the exhibition area.
- Corporate logo displayed on overhead at the beginning and end of general sessions
- Your corporate logo will be included in all event advertising, event website email campaigns; newsletters and conference program. You will be mentioned in press campaigns; trade magazines and newspapers.
- Logo also to be placed on the conference satchel.
- Complimentary insert or company brochure in the delegate satchels (Up to 4-pages) – to be supplied by the sponsoring organization
- An email blast to 3000 possible buyers announcing your stature as Associate Sponsor. You will also have the opportunity to provide a marketing message to accompany this marketing initiative.
- One time use of the conference delegate list for post event marketing

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LUNCH SPONSORS

Exclusive lunch sponsor on either day- \$3,900

Benefits Include:

- Exclusive lunch sponsor on either day
- A table top display within the exhibition area offering an opportunity to exhibit new technology; existing products and services to the attendees during the morning and afternoon coffee breaks and the lunch break. All refreshments will be served in this forum.
- Opportunity to make a 5-10 minute company introduction / presentation to the attendees before the lunch break.
- One corporate banner supplied by the sponsoring organization to be displayed in the exhibition area where lunches will be served.
- Two complimentary delegate passes to attend the conference for company use or for key clients who you may wish to attend.
- Acknowledgement with company logo as the 'official lunch sponsor' in the conference program; and all promotional literature and event website.
- Complimentary insert or company brochure in the delegate satchels (Up to 4-pages) – to be supplied by the sponsoring organization.

BREAKFAST SPONSORS

Exclusive breakfast sponsor on either day- \$2,900

Benefits Include:

- Exclusive sponsor on either day
- One corporate banner supplied by the sponsoring organization to be displayed in the exhibition area where breakfast will be served.
- Two complimentary delegate passes to attend the conference for company use or for key clients who you may wish to attend.
- Acknowledgement with company logo as the 'official breakfast sponsor' in the conference program; and all promotional literature and event website.
- Complimentary insert or company brochure in the delegate satchels (Up to 4-pages) – to be supplied by the sponsoring organization.

COFFEE BREAK SPONSOR

Exclusive to one company - \$2,000

Benefits Include:

- Corporate pop-up banner displayed in the area where coffee is served (standard 34" popup to be supplied by sponsor)
- One complimentary delegate passes to attend the conference for company use or for key clients who you may wish to attend.
- Acknowledgement with company logo as the 'official coffee break sponsor' on the conference brochure and all promotional literature and event website.
- One time use of the conference delegate list for post event marketing.

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CONFERENCE PROGRAM SPONSORSHIP

Full page ad- \$1,000

Increase the visibility of your company by advertising in the conference program. The program will be distributed to all conference attendees. It includes event information including speaker profiles as well as the conference agenda. Positions include: inside front cover, inside back cover and back cover. Limited space available, deadlines apply.

SPEAKER SPONSOR

One per presentation- \$2,000

Enhance your company image by sponsoring a well-respected industry expert. Your corporate logo will be displayed prominently at the presentation start and you will have the opportunity to introduce the speaker and say a few words about your company. Sponsorship includes on going branding pre and post event when the sponsored topic is promoted. This includes but is not limited to event website, email campaigns, newsletters, conference program, press campaigns, trade magazines and newspapers.

ONLINE PRESENTATION SPONSOR

Exclusive to one company- \$2,000

Extend your brand long after the event by having your company logo displayed on the event website download page. Attendees will be directed to this page to access presentation downloads including audio and session handouts. Downloads will also be available for purchase after the event for those that weren't able to attend the conference.

NOTEPAD SPONSOR

Exclusive to one company- \$1,000

Place your logo on notepads that are handed out to all conference participants attending conference sessions. Sponsor is responsible for providing notepads and shipping.

PEN SPONSOR

Exclusive to one company- \$1,000

Place your logo on pens that are handed out to all conference participants attending conference sessions. Sponsor is responsible for providing pens and shipping.



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CONFERENCE SATCHEL

Exclusive to one company- \$4,500

Conference satchels are the ideal way to align the sponsor with a professional and respected event. Satchels are seen as a valuable gift that create a lasting recall of the event and ensure that the sponsors name is top of the mind. Satchels deliver added value to the delegates who are known to use them long after the event has finished.

Benefits include:

- The main sponsor will take the central space on the satchels with their company logo on the front. Company website to appear under the logo. All other lead sponsors will also be present on the satchel, either to the rear of or on the base. The satchel will also include the logo of the event.
- Distribution of branded satchel to all delegates.
- One complimentary delegate pass.
- Branding on event website with URL link directly to the sponsors home page.
- One time use of the conference delegate list for post event marketing.

LANYARD SPONSOR

Exclusive to one company- \$3,000

Capture attention as your company's name and logo is displayed throughout the entire event. This exclusive marketing item will be offered to each conference attendee when they pick up their badge. Sponsor is responsible for providing lanyard and shipping.

BEER /NUT /CHIPS BREAK SPONSOR

Exclusive to one company - \$5,000

Enhance your company's image by sponsoring this networking event. All attendees will be invited to attend. Sponsor logos will be featured prominently during the break. Sponsors will also be given an opportunity to distribute promotional materials during the break. Includes one exhibition table and two delegate passes.

EXHIBITION BOOTH

Exhibition Booth 5' X 10' \$1,950

(1) 5'x10'booth, 1 table, 2 chairs, waste basket. 120 Volt Electric (\$75 extra)

There are a limited number of exhibition booths available for companies to exhibit new technology; existing products and services to the attendees during the morning and afternoon coffee breaks; lunch breaks and other social events. All refreshments will be served in this area. Attendees from both the construction and industrial events will attend this forum.

Benefits include

- One free delegate pass.
- One off use of the conference delegate list for post event marketing
- Additional exhibitor passes can be purchased for \$250 per person. This allows the individual to work for your company at the exhibition and covers all meals, tea and coffee breaks and the networking reception.



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